

Joe Carson Motor Sales, Inc.
PRIVACY POLICY

The protection of your nonpublic personal information is important to our Dealership, Joe Carson Motor Sales, Inc., and our affiliated third parties listed below. It is common for companies like ours to share your nonpublic personal information with affiliated third parties (a company that is related by common ownership or corporate control), and, in some cases, with nonaffiliated third parties. Because we recognize that keeping your nonpublic personal information private is important to you, we would like to take this opportunity to explain our Privacy Policy.

- **About our Privacy Policy**

Our privacy policy applies to those persons who obtain from us financial products or services to be used for personal, family or household purposes. This Privacy policy explains:

- **The types of information we may collect about you**

We may collect nonpublic personal information about you from the following sources:

- Information we receive from you applications or other forms, such as “your name, address, telephone numbers, e-mail, addresses, birth date, social security number, income and employment history.”
- Information about your transactions with us, our affiliated third parties, or others, such as “your account balance, payment history, and your credit worthiness.”
- Information we receive from your consumer credit reports or a consumer reporting agency, such as “your credit worthiness, credit score or credit history.”
- Representations made by you to us, such as “your employment history, your account balances and payment histories, and your relationships with other persons or entities who you have listed as a reference.”
- Information we collect or that you provide to us when you visit our website, such as “your name, address, telephone numbers, email addresses.” If you request email contact from us or send us email, we may retain your email address and the messages themselves. We do not utilize “cookies” in connection with our website. A “cookie” is an online device used to determine when a visit to the site has occurred and track your activity within the site. Cookies are often used online and do not harm your computer. You have the option of programming your computer to prevent a cookie from being accepted. Your visit to our website is completely anonymous, unless you choose to identify yourself by transmitting an inquiry or information to us.

We not disclose, nor do we reserve the right to disclose, any nonpublic personal information about our customers or former customers to anyone, except as permitted by law. We also restrict access to your nonpublic personal information to our employees and those third parties who need the information to provide our products and services to you. We explain the importance of protecting your nonpublic personal information to our employees and take appropriate measures to enforce employee responsibilities regarding our Privacy Policy. We also maintain physical, electronic and procedural safeguards to protect the confidentiality and security of the information we collect. We require any third

party who receives information about you from us to agree to keep that information confidential and to use the information only for the purposes for which it was disclosed.

- **Our Affiliated Parties**

The Privacy Policy applies to our Dealership as well as the following affiliated third parties such as:

- Financial service providers, motor vehicle lenders or lessors, insurance agencies and providers of after-market products such as guaranteed automobile protection (GAP) products, credit insurance products and service contracts.

We appreciate your business and the opportunity to assist you in understanding our Privacy Policy. We hope that you have found this information to be useful and appreciate the opportunity to continue to serve you in the future.

Copyright© 2008 Joe Carson Motor Sales, Inc. All rights reserved.